



The 'Ohana Network Invite-A-Friend Program

*Earn a \$25 credit towards
HVCB membership services.**

Aloha HVCB 'Ohana,

As a member of the Hawai'i Visitors and Convention Bureau, we welcome your participation in our new and improved Invite-a-Friend program.

As a special *mahalo*, you'll **receive a \$25 credit towards HVCB membership services*** for any friends or business acquaintances that you invite and that decide to become members of the HVCB. In addition, the company you invite will receive a one-time \$50 discount on their initial membership payment, making it a win-win situation for both of you.

Kukui – Entry Level to Business Members

- Existing Kukui members may apply the credit towards a **membership upgrade**.

Hibiscus – Business Level Members and above

- Current Hibiscus (Business Level) members and above may apply the credit towards their **annual investment, an upgrade or added-value services**.

To participate, simply distribute your personalized "Gift of Aloha" coupons to your acquaintances. Each is coded with a reference to your membership account ensuring that whenever they are redeemed by a new member, the referral credit will be applied back to your account.

Contact the HVCB Membership Department at membership@hvcb.org to request your personalized coupons.

Mahalo nui loa,
HVCB Membership Department



***PROGRAM GUIDELINES & RESTRICTIONS**

1. Must be a current HVCB member to participate in Invite-A-Friend referral program.
2. There is no limit to the number of friends or business acquaintances that you may invite to become members.
3. Credits received must be used within 12 months of receipt. Credits are non-refundable and have no cash value. If membership is cancelled, remaining credits are forfeited.
4. HVCB reserves the right to deduct any credits earned by the participant as a result of abusing the Invite-a-Friend program.
5. Business Level members and above: Currently outstanding Membership dues must be paid in full, prior to applying credit to added-value services or upgrades.
6. Kukui (Entry to Business Level) members: Referral credits may not be used towards annual investment, only applicable to business level members and above. Credits may only be applied toward an upgrade to Hibiscus level.
7. Please note that other members may be referring the same company or other contacts within that company. If the member joins based on your Invite-a-Friend program coupon, you will be awarded the referral credit.
8. Invite-a-Friend participants agree to abide by the terms of these guidelines and restrictions, and by the decisions of HVCB, which are final and binding on all matters pertaining to this program.