

CONSUMER E-RESPONSE 2009 INSERTION ORDER FORM

Advertiser Information

Member Company Name		Contact Name
Address		
City	State	Zip
()	()	
Phone	Fax	Email
Billing Information <input type="checkbox"/> Same as Advertiser Information		

Company Name		Contact Name
Address		
City	State	Zip
()	()	
Phone	Fax	Email

Please indicate with an "X" the requested service:

CER Program (\$200 per ad, per quarter)	Kaua'i	O'ahu	Maui (includes Moloka'i and Lana'i)	Hawaii's Big Island	Total Amount
<input type="checkbox"/> Activity/Attraction – 1 st Qtr.	\$	\$	\$	\$	\$
<input type="checkbox"/> Activity/Attraction – 2 nd Qtr.	\$	\$	\$	\$	\$
<input type="checkbox"/> Activity/Attraction – 3 rd Qtr.	\$	\$	\$	\$	\$
<input type="checkbox"/> Activity/Attraction – 4 th Qtr.	\$	\$	\$	\$	\$
Grand Total					\$

HVCB CER PROGRAM POLICIES & PROCEDURES

1. Program available to Hibiscus (Standard Business) level members and above. These members will receive instructions via email regarding the online ad space reservation request process.
2. Limited ad placements are available and offers are subject to HVCB review and approval.
3. There is no limit on the number of quarterly packages that may be purchased. Frequency discounts are not available.
4. Upon email notification of awarded ad packages, **signed and completed insertion order form must be received via fax at (808) 924-0284** to secure ad placement.
5. Members are responsible for the accuracy and fulfillment of their promotions for the duration of the quarterly package(s) purchased.
6. Please upload creative materials via MemberNet, unless otherwise directed, by stated deadline (see advertising schedule available at www.hvcb.org/membership/2009CER.htm).
7. Advertisers who fail to submit ad copy or provide edits upon request, within the allotted time frame, are subject to full payment for reserved ad space. If deadlines are not met, a house ad will be run in its place
8. HVCB CER program policies and procedures are subject to change.

Cancellation

Prior to the running of the monthly advertisement, advertiser may cancel the campaign with 90 days advance written notification without penalty. Failure to notify cancellation of insertion will be required to pay the full price for the insertion.

This Insertion Order constitutes the agreement entered between the parties with respect to the subject matter hereof. The parties hereby agree of the contract terms set forth in this Insertion Order:

Advertiser Signature

Date