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May 2007

## WHAT'S NEW IN THE ISLANDS OF ALOHA

### EVENTS AND ATTRACTIONS

- ◆ Outrigger Enterprises Group is bringing authentic Hawaiian music and history to the Waikiki Beach Walk™ through a new Hawaiian heritage program, “Na Mele No Na Pua,” which is figuratively defined as “Music for the Generations.” The program features two permanent exhibits highlighting Hawai‘i’s rich musical history, an ongoing monthly Hawaiian music concert series, educational and cultural events, and interpretive displays. All activities are free and open to the public. For more information, visit [WaikikiBeachWalk.com](http://WaikikiBeachWalk.com).
- ◆ The Battleship Missouri Memorial is celebrating Military Appreciation Month in May by offering 50 percent discounts on all tours to active-duty, reserve and retired U.S. military personnel. To qualify, servicemen and women must present a valid Department of Defense ID when purchasing their tours in advance through the Moral, Welfare, and Recreation (MWR) division. Military men dressed in uniform receive complimentary admission to the memorial year-round. The Battleship Missouri Memorial is open from 9 a.m. to 5 p.m. seven days a week. General admission is \$16 per adult and \$8 per child 4-12. Military rates are \$10 per adult and \$5 per child. Tour upgrades are an additional \$7 for the Battleship Guided Tour or Digital Audio Tour, and an additional \$33 for the premium Explorer’s Tour. For reservation or more information, call toll-free at 1-877-MIGHTYMO or visit [USSMissouri.org](http://USSMissouri.org).
- ◆ The 2007 Grand Sumo Tournament in Hawai‘i will take place June 9-10 at the Neal S. Blaisdell Arena. Forty of the world’s top wrestlers travel to Hawai‘i to compete in this earth-shaking, 1,500-year-old sport, rich with pageantry and cultural tradition. For more information, visit [SumoHawaii.com](http://SumoHawaii.com).

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- ◆ Hawaii's Plantation Village's has a new exhibit on display titled "Hawaiians on the Plantation" highlighting the aspects of Hawaiian history and every day life through photographs, artifacts, and reconstruction. Admission to the exhibit is free, however, visitors are encouraged to participate in the docent-led tours for a nominal charge to learn about the complete plantation experience. For more information, visit [HawaiiPlantationVillage.org](http://HawaiiPlantationVillage.org).

## NEW DEVELOPMENTS

- ◆ Aqua Hotels & Resorts is celebrating spring with a "Spring into Spa" package offered by nine of its Waikīkī hotels, effective immediately until June 30, 2007. Guests who book the package receive a free one-hour AquaSPA treatment for every night confirmed at rack rate, with no minimum night requirement. Participating hotels include the Aqua Aloha Surf, Aqua Bamboo & Spa, Aqua Coconut Plaza, Aqua Continental, Aqua Island Colony, Aqua Marina, Aqua Palms & Spa, Ocean Tower Hotel, and The Equus. For reservations or more information, visit [AquaResorts.com](http://AquaResorts.com).
- ◆ Chef George "Mavro" Mavrothalassitis has opened a second O'ahu restaurant called "Cassis by Chef Mavro" in downtown Honolulu. The casual, yet sophisticated, 295-seat restaurant overlooking Honolulu Harbor is a tribute to the straightforward cooking style and dishes of his youth with an island flair and is inspired by four places – Cassis, Paris, Alsace, and Honolulu. Chef Mavro is also the owner of "Chef Mavro" restaurant, which was recently named one of the Top 10 Restaurants in the World by Fodor's. For reservations or more information, visit [ChefMavro.com](http://ChefMavro.com).
- ◆ Kona Brewing Company has introduced its second limited beer release, Wailua Wheat, which offers a light, crisp, and refreshing taste, accentuated by the citrusy aroma and quenching flavor of passion fruit. The brew will only be available in Kona Brewing Company restaurants and in select stores across Hawai'i and the mainland in the spring and summer. For more information, visit [KonaBrewingCo.com](http://KonaBrewingCo.com).

- ◆ MAC 24-7 has opened in the Hilton Prince Kuhio Hotel in Waikīkī. The restaurant's name is a coded clue to what it's all about. MAC stands for Modern American Cooking, and 24-7 is in reference to its operating hours and full menu availability. Breakfast, lunch, and dinner are served all day long. For more information, visit [MAC247Waikiki.com](http://MAC247Waikiki.com).
  
- ◆ After a decade in planning and 18 months under construction, Outrigger Enterprises Group's Waikiki Beach Walk™ – the largest private development project ever to be undertaken in Waikīkī – has officially opened. Nearly eight acres along well-traversed Lewers Street have been completely rebuilt and transformed into Waikīkī's newest shopping, dining, and entertainment destination. Energetic and inviting, eclectic and exciting, Waikiki Beach Walk is an impressive new leisure destination to play and stay. For more information, visit [WaikikiBeachWalk.com](http://WaikikiBeachWalk.com).
  
- ◆ Following a \$100 million makeover, the Outrigger Reef on the Beach in Waikīkī is celebrating the opening of its new Ocean Tower by offering a special "Stay 4 Pay 3 Plus More" promotion applicable to all room categories. Guests can enjoy a free night when they book a stay of four nights or more at the Outrigger Reef on the Beach, with an added value bonus: rates are based on Outrigger's "Best Value" prices and not the highest published rates. The offer is good through December 21, 2007. For reservations or more information, visit [OutriggerReef.com](http://OutriggerReef.com) and click "Outrigger's Free Night Specials."
  
- ◆ The Wyland Waikiki has reopened its doors after completing renovations valued at tens of millions of dollars. Hawai'i's first artist-inspired hotel is celebrating its opening with a special "Wy-Wait Room and Breakfast" package starting at \$169 per room/night based on room category. Rates are based on double occupancy and include complimentary daily breakfast for two at the IHOP Waikiki located across the street from the hotel. Rates are valid through November 30, 2007. For reservations or more information, visit [WylandWaikiki.net](http://WylandWaikiki.net).

- ◆ The Hotel Hāna-Maui and Honua Spa are offering two “Adults Only Month” specials. Guests who book between September 1-30, are eligible to choose from two value-added specials. The Romantic Paradise Escape features a daily breakfast, three-course dinner and one 60-minute massage per guest, while the Couple’s Indulgence Evening provides an intimate in-room experience including a three-course in-room dinner, one 60-minute massage per guest, cheese course, bottle of champagne, and one dozen chocolate covered strawberries. For reservations or more information, visit 1-800-321-HANA and ask for Adult Month Benefits or visit [HotelHanaMaui.com](http://HotelHanaMaui.com).
  
- ◆ The Outrigger Napili Shores Condominium Resort has unveiled its comprehensive renovation featuring more high quality features and amenities than ever before. The newly renovated condos offer a tropical ambiance featuring custom Mahogany furniture, ceiling fans with palm design blades, mirrors and lamps with custom bamboo motif, new carpet, and wall coverings. For reservations or more information, visit [OutriggerCondominiums.com](http://OutriggerCondominiums.com).
  
- ◆ Ritz-Carlton Kapalua will close July 2 for an extensive \$95 million renovation, directly following the 2007 Kapalua Wine & Food Festival, June 28 to July 1. The hotel will transform its current 548 rooms into 363 renovated guestrooms, with 107 of those rooms becoming two-bedroom, full-ownership residential suites. The suites will also be available for guest stays and is slated to open by the end of 2007. For reservations or more information, visit [Ritz-Carlton.com](http://Ritz-Carlton.com).
  
- ◆ The Waikoloa Beach Marriott Resort and Spa on Hawai‘i’s Big Island has completed an extensive upgrade in excess of \$50 million. All 555 guest rooms have been completely redesigned and new amenities added include the new Blue Sky Coffee Bar and 12,000 square-foot Naupaka Ballroom. The new luxurious and multi-level Mandara Spa offers signature treatments and takes advantage of the sweeping ocean views. The property is offering an introductory “Discover Waikoloa” room rate of \$199 per night for reservations booked by July 15 for stays through December 19, 2007. For reservations or more information, visit [Marriott.com](http://Marriott.com).

- ◆ Pahu i'a restaurant at the Four Seasons Resort Hualālai at Historic Ka'ūpūlehu on Hawai'i's Big Island is now offering "Hāmākua & Beyond," a new seasonal menu featuring specialty dishes inspired by the "agricultural heartland" of the Big Island. Products are harvested from three districts that span the northern half of the island, with an emphasis on the district of Hāmākua. The offerings also extend beyond the region into the neighboring towns of Kohala and Hilo. The menu is available through June 20. For reservations or more information, visit [FourSeasons.com/Hualalai](http://FourSeasons.com/Hualalai).
  
- ◆ Guests of the Four Seasons Resorts Hawaii can stay an extra day with the "Night Free" promotion offered at all four of its Hawai'i properties. Participating resorts and their specials are listed below. For reservations or more information, visit [FourSeasons.com](http://FourSeasons.com).
  - The Four Seasons Resorts Hualālai at Historic Ka'ūpūlehu on Hawai'i's Big Island is offering a "7<sup>th</sup> Night Free" promotion through July 31, 2007.
  - The Four Seasons Resort Lāna'i, The Lodge at Koele is offering a "4<sup>th</sup> Night Free" promotion through December 18, 2007.
  - Four Seasons Resort Lāna'i at Manele Bay is offering a "5<sup>th</sup> Night Free" promotion through August 31, 2007 and "4<sup>th</sup> Night Free" promotion from September 1 through December 18, 2007.
  - Four Seasons Resort Maui at Wailea is offering a "5<sup>th</sup> Night Free" promotion through June 30, 2007, and again September 1 through December 18, 2007.

## **TRANSPORTATION UPDATES**

- ◆ Hawaiian Airlines has introduced the following services. For reservations or more information, visit [HawaiianAirlines.com](http://HawaiianAirlines.com).
  - Hawaiian Airlines is taking in-flight dining to new heights with the airline industry's first "tasting menu" for its First Class customers. Modeled after the popular dining style found in high-end restaurants, Hawaiian's onboard tasting menu lets customers create their own meal by pairing choices from a range of sumptuous entrees designed in collaboration with award-winning Hawai'i Regional Cuisine Chef Beverly Gannon.

- Hawaiian Airlines has unveiled an innovative website that has set a new standard for the airlines industry, offering an unsurpassed level of personalized convenience and functionality for travelers. The new website features a state-of-the-art vacation planning tool that allows travelers to customize their entire trip itinerary.
- Hawaiian Airlines has resumed its daily nonstop year-round service connecting San Diego and Kahului, Maui. Flight 37 leaves San Diego daily at 8:30 a.m. and arrives in Maui at 11:15 a.m., with a return flight 38 departing Maui daily at 12:45 p.m. and arriving in San Diego at 8:45 p.m.
  
- ◆ Hawaii Superferry will offer a new way to travel between the Hawaiian Islands. Later this summer, the 350-foot catamaran-type passenger-and-vehicle ferry, which holds up to 866 passengers and 282 vehicles, will offer daily service between Maui and O'ahu and offer service six days a week between O'ahu and Kaua'i. Service between Hawai'i's Big Island and O'ahu along with a second daily voyage between O'ahu and Maui will commence in early 2009. One-way fares range from \$44 during off-peak hours to \$54 during peak periods. For reservations or more information, visit [HawaiiSuperferry.com](http://HawaiiSuperferry.com).

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**Special note to media:** The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of Hawaiian diacritical markings (e.g. glottal stop [ʻ], macron [ā] in place names of Hawai'i such as Lānaʻi). However, HVCB respects the individual use of these markings for names of organizations and businesses.

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