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**ABC'S 'THE BACHELORETTE' HEADS TO HAWAII**  
*– Bachelorette Jillian Harris and Final Three Visit Maui First on a Romantic Getaway –*

**HONOLULU** – As one of the most romantic destinations on Earth, it's only fitting that **Hawai'i** be the special place where **ABC's "The Bachelorette" Jillian Harris** makes one of the most important decisions of her life. The big question remaining is who will win her heart? Season five of the hit romance reality show from Warner Horizon Television arrives on **Maui** for a two-hour episode on July 13 (8 p.m. EST/7 p.m. CST).

The show follows Harris and the remaining three bachelors – **Ed, Kiptyn, and Reid** – in their quest for love, exploring the Magic Isle on romantic and luxurious dates leading up to the Rose Ceremony at Maui's **Olowalu Plantation House**.

"Couples dream of coming to Hawai'i for a romantic getaway because of our breathtaking scenery, warm year-round tropical weather, our music, dance, and Aloha spirit of our people," said John Monahan, president and CEO of the Hawai'i Visitors and Convention Bureau. "Maui is an ideal location for *The Bachelorette* with its exceptional beachfront resorts, stunning landscapes, and friendly people."

Hawai'i has been named the top destination for weddings, honeymoons, and romance many times over the years by the readers of the nation's top bridal publications, news and travel websites, and travel suppliers. Viewers will get a glimpse of the Aloha State's natural beauty and relaxing atmosphere via two hours of prime time national television.

*The Final Journey Begins on Maui – The Magic Isles*

Well-known for its luxurious resorts, pristine beaches, and rejuvenating charms, the saying "Maui nō ka 'oi" or "Maui is the best" is difficult to dispute. Harris and the final three bachelors begin their Hawai'i escape on Maui's west side in Kā'anapali where they are pampered with lavish oceanfront suites, fine dining experiences, and island hospitality during their private dates at **Westin Maui Resort and Spa** and **Sheraton Maui Resort and Spa**.

Each of the couples then set out on individual dates enjoying a traditional lū'au on the beach, thrilling activities at **Kapalua Adventures** in **Kapalua Resort**, a bird's eye view of the island with **Sunshine Helicopters**, a spectacular cliff-side picnic at the **Hotel Hāna-Maui and Honua Spa**, and a snorkel cruise along Maui's picturesque coastline with **Trilogy Excursions**. Harris then has the difficult task of selecting the final two bachelors during the Rose Ceremony held at **Olowalu Plantation House**, a location which provided a magical backdrop.

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So which two bachelors will make the cut? Tune in to ABC's "The Bachelorette" on July 13 at 8 p.m. EST/7 p.m. CST (check local listings). For information about the show, visit [ABC.Go.com/Primetime/Bachelorette](http://ABC.Go.com/Primetime/Bachelorette).

For information on Hawai'i, the Islands of Aloha, visit [GoHawaii.com](http://GoHawaii.com) or call toll-free 1-800-GOHAWAII.

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*For Hawai'i photos, please visit the HVCB Image Library at [HVCB.org](http://HVCB.org).*

**Special note to media:** The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of the 'okina ['] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HVCB respects the individual use of these markings for names of organizations and businesses.

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For more information on the Maui hotels, activities, and attractions featured in this episode of The Bachelorette in Hawai'i, please see the information below:

Maui Visitors Bureau  
[VisitMaui.com](http://VisitMaui.com) / Toll-Free: 800-525-MAUI

The Westin Maui Resort & Spa, Ka'anapali  
[WestinMaui.com](http://WestinMaui.com) / Toll-Free: 866-716-8112

Sheraton Maui Resort & Spa  
[Sheraton-Maui.com](http://Sheraton-Maui.com) / Toll-Free: 866-716-8109

The Kapalua Villas, Kapalua Resort, and Kapalua Adventures  
[Kapalua.com](http://Kapalua.com) / Toll-Free: 800-KAPALUA

Olowalu Plantation House  
[OlowaluPlantationHouse.com](http://OlowaluPlantationHouse.com) / 808-667-5751

Sunshine Helicopters  
[SunshineHelicopters.com](http://SunshineHelicopters.com) / Toll-Free: 800-469-3000

The Hotel Hana-Maui  
[HotelHanaMaui.com](http://HotelHanaMaui.com) / Toll-Free: 800-321-HANA (4262)

Trilogy Excursions  
Maui - Lāna'i  
[SailTrilogy.com](http://SailTrilogy.com) / Toll-Free: 888-Maui-800