



WHERE BUSINESS AND ALOHA MEET™

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May 7, 2009

HVCB SERVICE FOR MEETING PLANNERS EARNS 2009 PINNACLE AWARD

HONOLULU – The quality of service that the Hawai'i Visitors and Convention Bureau (HVCB) provides to meeting planners has resulted in the Bureau being named a winner of the 2009 Pinnacle Award.

Presented by *Successful Meetings* magazine, one of the meeting industry's premier publications, the Pinnacle Award is given to the top destination support organizations based on voting made by association and corporate planners nationwide.

"This award is a credit to Hawai'i's meeting industry as a whole, so we share this success with our island chapter bureaus and tourism partners who were instrumental in delivering results for planners and their clients," said Michael Murray, CMP, CMM, CASE, HVCB vice president of sales and marketing for corporate meetings and incentives.

Planners voted HVCB for the award in response to the comprehensive service and hospitality they received when holding meetings and events in the islands.

HVCB provides meeting planners with full-service support as a 'start-to-finish' destination services partner. The Bureau's commitment begins with initial planning and includes site inspection assistance, marketing support, attendance-building promotions, "Welcome to Hawai'i" programs, concierge services, and Aloha Spirit hospitality.

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Special note to media: The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of the 'okina ['] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HVCB respects the individual use of these markings for names of organizations and businesses.

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For information about hosting corporate meetings and incentives in Hawai'i, visit HVCB's website at BusinessAloha.com or call 1-888-424-2924.

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